CLAIMS

1. A process for producing an anthracene diether represented by the following formula (1):

$$R^5$$
 R^6 R^6 R^6 R^6

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(wherein R is an alkyl group, an allyl group, an aryl group, a benzyl group, a hydroxyalkyl group or an alkoxyalkyl group, each of R⁵ and R⁶ is a substituent inert to etherification, and each of m and n is an integer of from 0 to 4), which comprises reacting an etherifying agent and an alkali salt of a 9,10-anthracenediol compound to produce the anthracene diether,

- anthracenediol compound to produce the anthracene diether, characterized in that an aqueous medium containing the alkali salt of a 9,10-anthracenediol compound is added to an organic solvent containing the etherifying agent to carry out the reaction.
- 2. The process for producing an anthracene diether according to Claim 1, wherein the etherifying agent is one selected from dialkyl sulfates, alkyl halides, aryl halides or allyl halides.
- 3. The process for producing an anthracene diether
 20 according to Claim 1 or 2, wherein the organic solvent is
 one selected from polar solvents.
 - 4. The process for producing an anthracene diether according to Claim 3, wherein the polar solvents are

those selected from aprotic polar solvents.

5. A process for producing an anthracene diether represented by the following formula (1):

$$R^5_m$$
 R^6_n (1)

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- (wherein R is an alkyl group, an allyl group, an aryl 5 group, a benzyl group, a hydroxyalkyl group or an alkoxyalkyl group, each of R⁵ and R⁶ is a substituent inert to etherification, and each of m and n is an integer of from 0 to 4), which comprises reacting an etherifying agent and an alkali salt of a 9,10-10 anthracenediol compound to produce the anthracene diether, characterized in that an aqueous medium containing the alkali salt of a 9,10-anthracenediol compound and an organic solvent containing the etherifying agent are mixed in the presence of a quaternary ammonium compound 15 or a quaternary phosphonium compound to carry out the reaction.
 - 6. The process for producing an anthracene diether according to Claim 5, wherein the aqueous medium containing the alkali salt of a 9,10-anthracenediol compound is added to the organic solvent containing the etherifying agent to carry out the reaction.

7. A process for producing an anthracene diether represented by the following formula (1):

$$R^5_m$$
 R^6_n (1)

(wherein R is an alkyl group, an allyl group, an aryl group, a benzyl group, a hydroxyalkyl group or an alkoxyalkyl group, each of R⁵ and R⁶ is a substituent inert to etherification, and each of m and n is an integer of from 0 to 4), which comprises reacting an etherifying agent and an alkali salt of a 9,10-anthracenediol compound to produce the anthracene diether, characterized in that an aqueous medium containing the alkali salt of a 9,10-anthracenediol compound is added to an alkyl halide in the presence of a quaternary ammonium compound or a quaternary phosphonium compound to carry out the reaction.

15 8. The process according to Claim 5, 6 or 7, wherein as the quaternary ammonium compound or the quaternary phosphonium compound, a quaternary ammonium compound or a quaternary phosphonium compound represented by the following formula (4):

$$R^{1}$$
 $|$
 $R^{4}-Y^{+}-R^{2}$
 $|$
 R^{3}
 $|$
 $|$

(wherein each of R¹ to R⁴ which are independent of one another, is a low molecular weight or high molecular weight organic group, particularly a substituted or unsubstituted alkyl, cycloalkyl or aryl group, Y is a nitrogen atom or a phosphorus atom, and An⁻ is an anion) is used.